

DARSHAN DORESWAMY IIM KASHIPUR (2018)



MY MOTIVATION

Be the change you wish to see!!

PROBLEM

Poor families cant afford proper nutrition while

- Adequate nutrition upto 3 years is crucial for brain development
- After 6 months child is weaned away from mother's milk
- Poor mothers have to go out for work to supplement income

SOLUTION

- A creche where baby gets nutrition diet and stimulating environment
- It is called 'Phulwari'

MY EFFORTS (FY 2019) BENEFITS OF THE PROJECT

- Improving efficiency of *Phulwari*
- Replicating *Phulwari* in a new district
- 12% drop in malnourished children
- Reduction in frequent illnesses such as diarrhoea, cold and fever
- Mother and Elder siblings able to go back to jobs and school ensuring their livelihoods and education



HELP FROM BUDDHA FELLOWSHIP

- Financial Support
- Connecting me to experts from the sector and exposure to work of other organizations
- Mentoring by Dr. Raman Kataria, Co-founder, Jan Swasthya Sahayog (JSS)
- Buddha Entrepreneurs Network (BEN)

